Community (development)

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outline

levels

"hard" community development: $ amounts

"soft" development: "community development" (Green and Haines, 2012)

Campbell chapter on community

Cloutier (2nd week) and other specific studies about neighbourhoods

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levels of theorizing and analysis

- SWB field mostly about persons and nations, but new trend: com dev; eg R Phillips, J Sirgy, S Cloutier
- societies and regions are made of localities
- but not always the whole is a simple sum of parts atomistic and ecological fallacies:
- RU is a good univ, hence you guys are good students
- you are good students, hence RU is a good univ

community development≈city/neighb development

- most of community development is about cities
- over 80 % of the US population is urban
- even more of production, R&D and innovation is urban

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"soft" v "hard" development

- again, as per previous (policy) class
  - now dev is becoming about SWB, and related:
  - social capital, engagement, community
  - freedom, self-expression, self-realization
  - equality (income, gender, race, etc)
- but dev used to be, and still largely is
  - about GDP (and jobs, consumption, etc), $ amounts
  - this thinking comes from M Friedman, G Becker
  - and other neoclassical capitalistic free market leissez fair econs

A Smith: "invisible market hand" and specialization

- division of labor: just do one thing:
  - you get better at it, and can do it faster
  - pin factory
  - but less creativity, numbness, alienation, anomie
- like an automated machine not getting the whole picture
- in research, too
- eg in med res people work on very specific specialized tasks
- see Lane's loss of happiness in market democracies

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what is social capital?

- you probably understand social capital as civic engagement (voting etc) while I define it broadly: time spent with other people, marriage, church attendance, etc etc
- christakis/fowler: network property is connections: like graphite and diamond defined not by stuff but connections
- soc cap is key to com dev; indeed com dev $\approx$ soc cap dev
  - or not? discussion?
- soc cap is also a key component (but not the same!) of QOL
  - and soc cap is a key predictor of SWB
- QOL can be objective or subjective and they are different

(Okulicz-Kozaryn, 2013)

what is community development

- "planned effort to built assets that increase the capacity of residents to improve their quality of life" (Green and Haines, 2012)
  - the effort is organized/planned
  - assets are gifts, skills, capacities of persons, associations and institutions
  - "capacity" is similar to Sen's "capabilities"
- An intentional endeavor to cultivate assets and resources that enhance the well-being of community members (Green & Haines, 2015).
- A means to transform communities by providing them with local control over revitalization strategies (Lewis et al., 2019; Pothier et al., 2019).
- "the development of such social relations as are

freedom/capabilities: measure of dev (Sen, 2000):

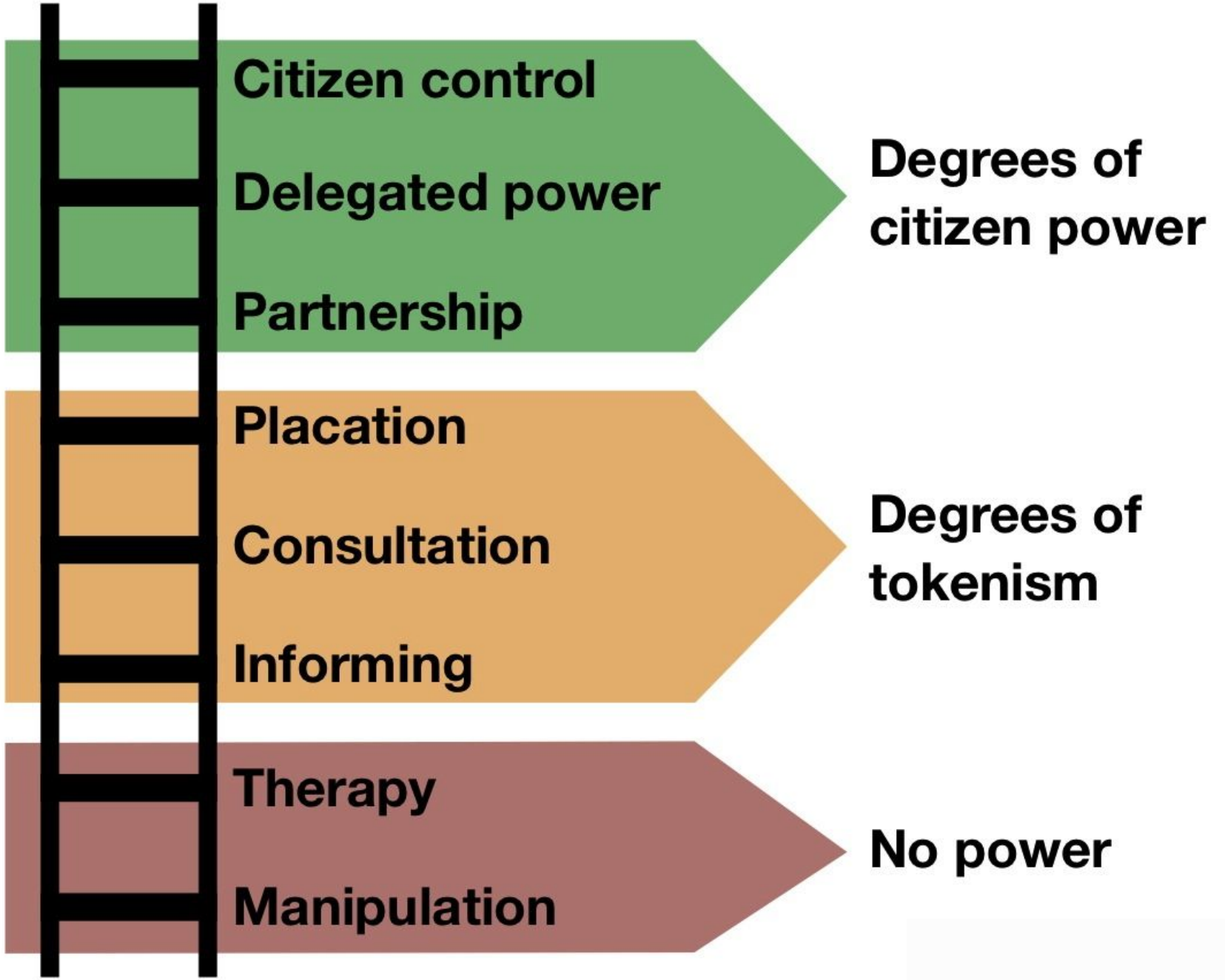
- political freedom (civil liberties)
- economic facilities (household resources)
- social opportunities (educ, healthcare, etc)
- transparency guarantees (citizens-govt trust)
- protective security (social safety net)
- like QOL!

freedom data: WVS, Freedom House

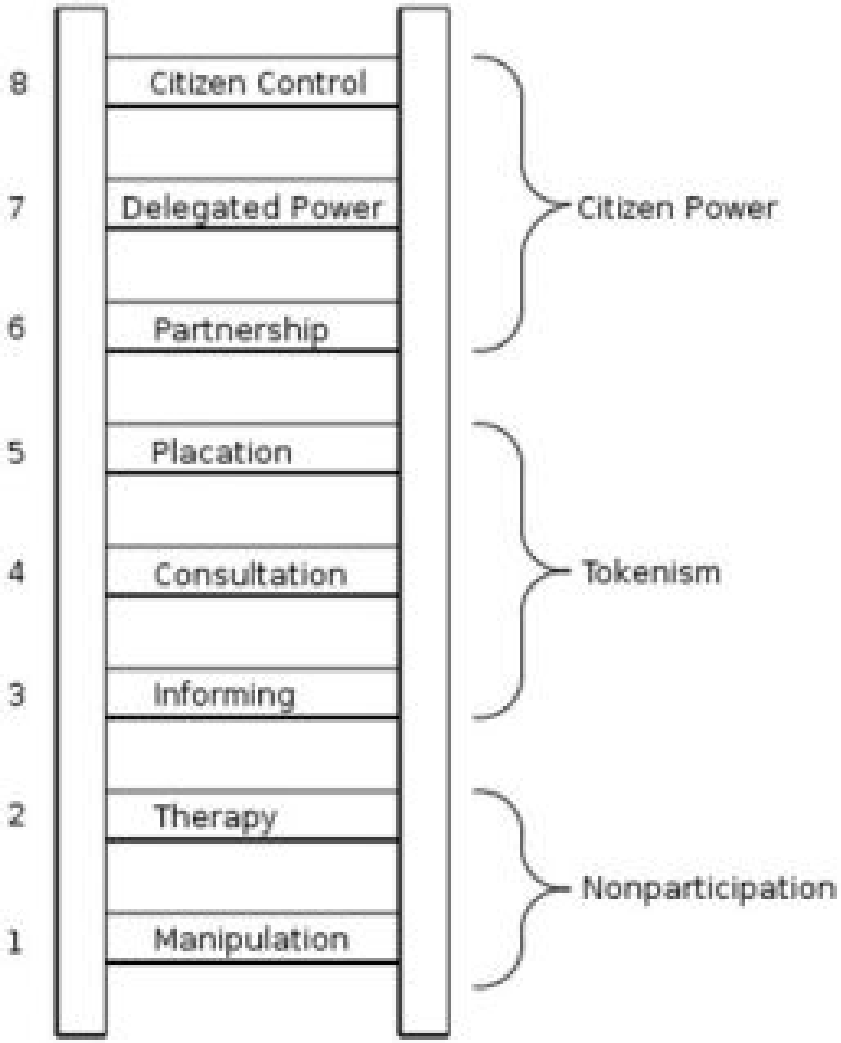
- freedom from (negative)[objective]: be no slave, live in a free country, have no coercion, free from restrictions/impediments; lack of obstacles FH
- freedom to (positive)[subjective]: be able to choose, control and direct one's own life; presence of control WVS
- eg US more objectively free in than MEX
  - but MEX actually feeling more free than US!!
- Okulicz-Kozaryn (2014, 2015)

assets classification by Green and Haines (2012)

- physical (laptop, chair)
- human (education, skills)
- social (connections with others)
- financial ($$$)
- environmental (forest, lake, beach)
- political (uncle in Congress)
- cultural (arts, diversity, creativity; creative class)
- asset building: much boils down to social capital
  - asset building similar to participation in local orgs, assocs, building soc rel and trust
- soc cap basis for other assets such as financial capital
- again these assets are like QOL


Citizen control
Delegated power
Partnership
Degrees of citizen power
Placation
Consultation
Informing
Degrees of tokenism
Therapy
Manipulation
No power

A Ladder of Citizen Participation, Arnstein, 1969



1 Manipulation and 2 Therapy. non participative, cure or educate the participants. achieve public support by PR.
3 Informing. one way flow of information
4 Consultation. attitude surveys, neighbourhood meetings and public enquiries. Window dressing ritual
5 Placation. Allows citizens to advise but retains for power holders the right to judge the legitimacy or feasibility of the advice.
6 Partnership. Power is redistributed through negotiation between citizens and power holders. Shared decision-making responsibilities.
7 Delegated power to make decisions. Public now has the power to assure accountability.
8 Citizen Control. Participants handle the entire job of planning, policy making and managing a programme.

http://lithgow-schmidt.dk/sherry-arnstein/ladder-of-citizen-participation.html

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